

OLYMPUS[®]

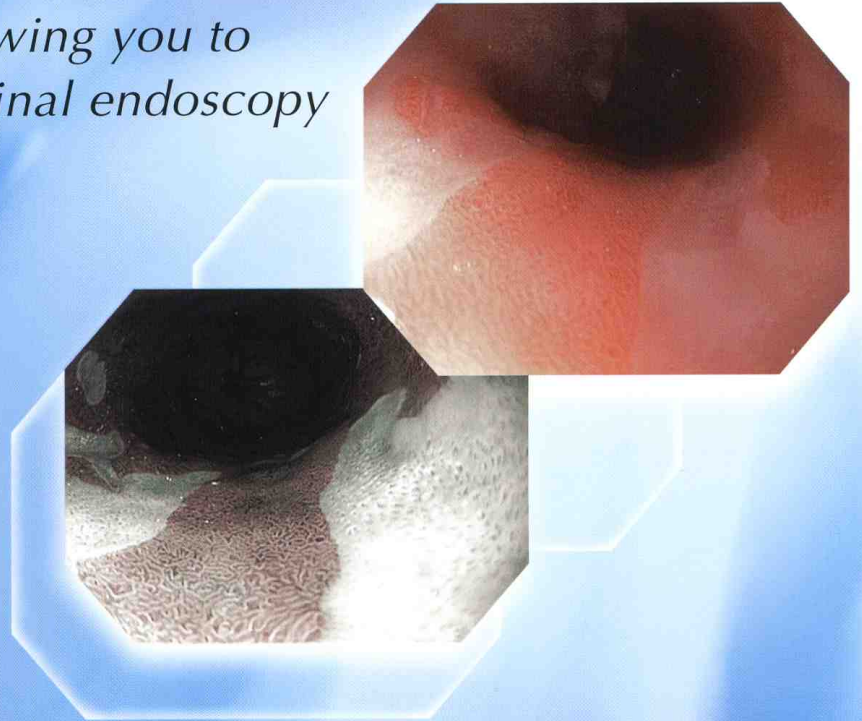
Your Vision, Our Future

EVIS EXERA II GASTROINTESTINAL VIDEOSCOPE

OLYMPUS GIF TYPE H180

EVIS
EXERA II

*High-performance HDTV imaging,
high-power Close Focus, and
Narrow Band Imaging allowing you to
redefine upper gastrointestinal endoscopy*



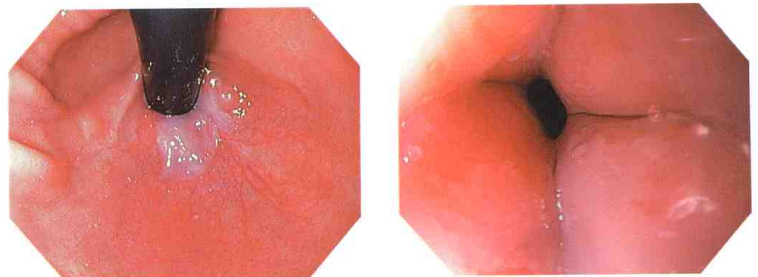
HDTV and Close Focus combined with Narrow Band Imaging achieve a new standard in observation for upper gastrointestinal endoscopy

Simply put, the GIF-H180 delivers the best possible HDTV image quality. With resolution that far exceeds conventional video, and the added feature of Narrow Band Imaging, the GIF-H180 improves diagnostic imaging, enabling you to confidently observe capillaries and delicate mucosal tissue. With an improved Close Focus optical system, the need for electronic magnification is eliminated. And with a slim outer diameter, this scope maintains the handling characteristics you are currently used to with standard endoscopes.



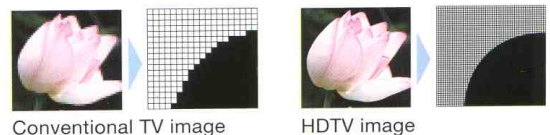
■ New generation HDTV images

With its built-in HDTV-compatible CCD, the GIF-H180 captures clear, life-like images with precise details and accurate color that can be delivered to the CV-180 processor and displayed on the OEV191H LCD monitor. With HDTV's ability to visualize details of the upper gastrointestinal tract, your diagnostic performance should be improved.

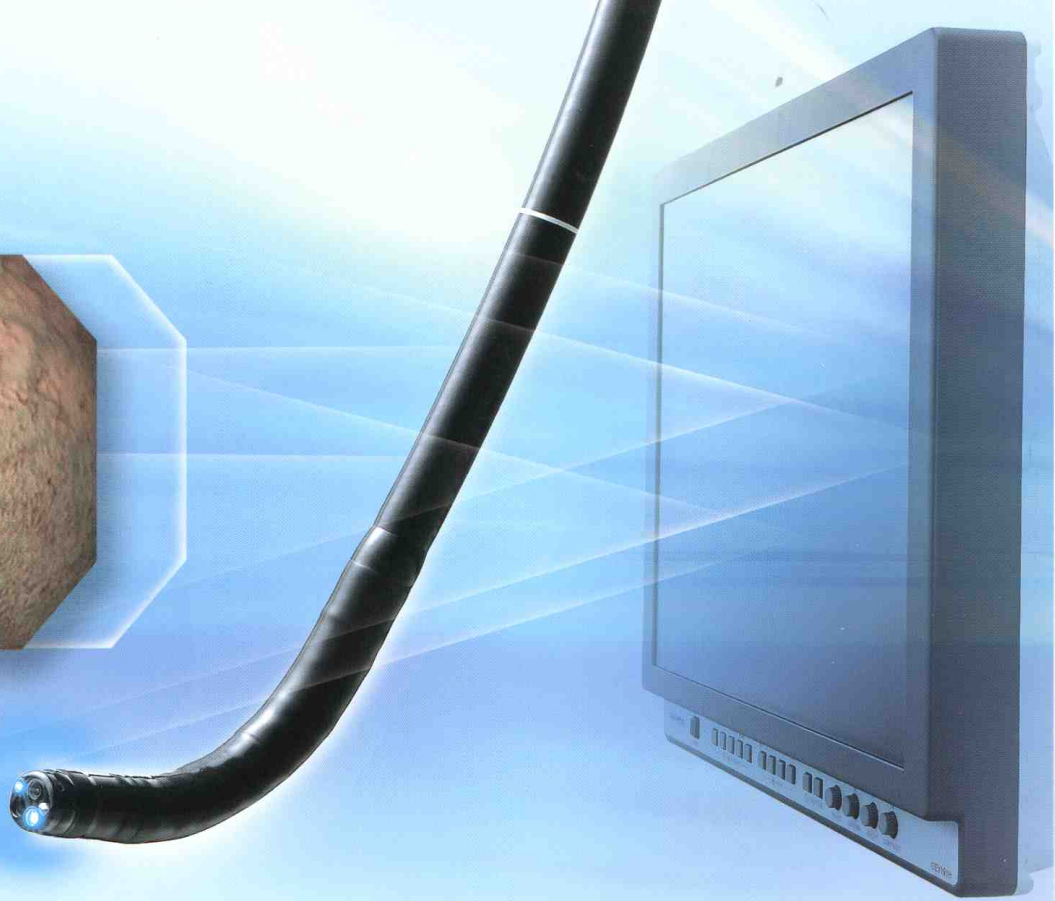


What is HDTV?

HDTV — or high-definition television — offers image quality comparable to film and all the convenience and flexibility of conventional video. With 1,080 effective scanning lines of picture information, compared to 480 for NTSC and 576 for PAL, HDTV delivers picture quality that is more than twice as good as conventional TV. Increased pixel density produces a smooth clear picture whose remarkable detail and natural colors are unmarred by the pixelation seen in lower-resolution images. This superb quality and realism makes HDTV ideal for demanding imaging applications such as endoscopy.

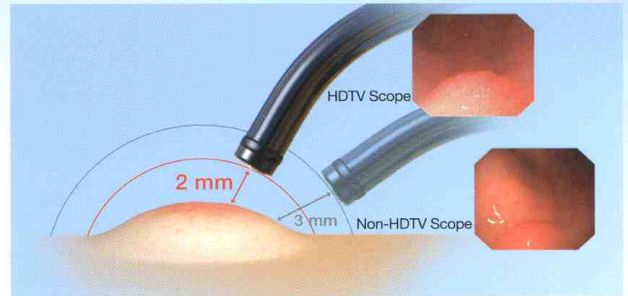


Note: The images shown above are simulated pictures.



Close Focus for detailed observation

Now you can obtain an enlarged, close-up image simply by moving the scope tip close to the site (up to 2 mm). The combination of the HDTV-compatible CCD's enhanced imaging with the optical system's extended depth of field allows focus to remain clear and sharp so you'll be able to confidently examine the site. Since no magnification is used, details are clearer and more accurate.



Narrow Band Imaging for detailed mucosal observation

In the upper gastrointestinal tract, Narrow Band Imaging (or NBI) helps in the observation of mucosal morphology in the distal esophagus. The combination of NBI and HDTV image quality might make possible target biopsies in patients with Barrett's esophagus.



HDTV image



NBI image



Target biopsy image

